

Sun Tran...driven to go the extra mile!



MARKETING COORDINATOR

OPENING DATE:	July 31, 2024
CLOSING DATE:	Open Until Filled
SALARY:	\$19.36/hr-\$24.20/hr

BRIEF DESCRIPTION:

This position aims to support and coordinate the Marketing Department's efforts to boost transit ridership on Sun Tran, Sun Express, Sun Link and Sun Shuttle. The role involves creating integrated customer information and promoting the seamless regional transit system.

QUALIFICATIONS:

Requires a bachelor's degree in applicable field or equivalent and two to five years' experience related to job tasks. Position requires a valid Arizona driver's license.

MAJOR FUNCTIONS:

- Represent transit systems at events, engaging with the community.
- Conduct surveys to gather insights for service improvement.
- Present and explain transit options to the public.
- Assist with marketing projects and creative promotions.
- Design and produce communication materials.
- Improve passenger experience through technology.
- Create and distribute effective transit info.
- Manage internal and external communications.
- Regularly update passenger information.

BENEFITS:

Benefits include healthcare coverage for employee and dependents, vacations, sick leave, paid holidays, and a generous retirement plan.

TO APPLY:

Apply at 3910 N. Sun Tran Blvd., or download an application from our website at www.suntran.com and fax it to (520) 293-3348 or e-mail to suntranhr@tucsonaz.gov.

If selected for any of the positions, the company requires a background investigation and a pre-employment drug screen. We are an Equal Opportunity/Reasonable Accommodation Employer.

