

# Sun Tran Ride Guide Cover Art contest rules

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## **Term:**

*Sun Tran Ride Guide Cover Art* Contest begins February 15 and ends March 15 2021 at 5:00 PM Pacific Standard Time. By submitting an entry, each contestant agrees to the rules of the contest and states that he or she is 18 years old or older and a Tucson resident. One grand prize winner will be selected to receive their art featured on a Sun Tran Ride Guide cover in printed format to be distributed throughout Tucson.

## **Who may enter:**

The Grand Prize is open to Tucson/Pima County residents aged 18 years old or older. Individuals affiliated with Sun Tran, Sun Link, Sun Shuttle, Sun Van, Sun On Demand and Sun Shuttle, including employees, emeriti, Regents, trustees, interns, volunteers, fellows, research associates and their immediate families (children, parents, siblings and spouses) and others living in their households are not eligible for any prize. Sun Tran will determine winners' eligibility in its sole discretion.

## **What to enter:**

To be eligible, you must submit your original artwork. The contestant certifies that he/she is the sole creator and copyright owner of the submitted photograph or art file.

For a photo in which a person is recognizable, you must be prepared to provide a model release from the subject or, in the case of a minor, the subject's parent or guardian, to Sun Tran upon request.

Similarly, entrants whose photos depict other people's work (such as sculptures, statues, paintings, and other copyrightable works) must be prepared to provide a release from the rights holder to Sun Tran upon request. When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's creation.

If the entrant is unable to provide all required releases, Sun Tran in its sole discretion reserves the right to disqualify the submission, seek to secure the required releases, or permit the submission to remain in the contest.

Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content, as determined by Sun Tran in its sole discretion, are ineligible for this contest.

## **Ethics**

Entrants must disclose the circumstances under which an image was captured as well as any instructions given to a subject.

The welfare of a subject and its environment must be placed ahead of the desire to capture a photograph. Upon entering the contest, entrants certify that subjects were treated with respect and dignity, and that no people, wildlife or the environment was harmed in creating a photograph.

If baiting was used to attract wildlife, or special equipment such as camera traps and drones used to capture the photograph, this must be disclosed. Live baiting of wildlife is not permitted.

### **How to Enter:**

Please submit to [suntranmarketing@tucsonaz.gov](mailto:suntranmarketing@tucsonaz.gov) . You may submit up to (1) one high resolution jpeg or pdf of your original artwork, photograph or multimedia art.

We do not accept photographs submitted through the mail and do not accept more than one contestant per e-mail address. High-quality scans of non-digital photographs are acceptable. Digital photographs should be taken at the highest resolution possible.

Finalists must be prepared to submit an original, unedited digital file. Sun Tran reserves the right to disqualify incomplete entries and/or contestants who are unable to submit, upon request, a high-resolution photograph of at least 300 dpi at 3,000 pixels on the longest side. Mobile photographs are exempt from this size requirement, but must be submitted at their highest resolution upon request.

You retain your rights to your photograph; however, by entering the contest, you grant Sun Tran (and those authorized by Sun Tran) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any purpose, including, but not limited to, advertising and promotion of the magazine and its website, exhibition, and commercial products, including but not limited to Sun Tran publications. Any photograph reproduced will include a photographer credit as feasible. Sun Tran will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

### **Entry deadline:**

The contest begins on February 15, 2021. All entries must be received through [suntranmarketing@tucsonaz.gov](mailto:suntranmarketing@tucsonaz.gov) by 5:00 PM Pacific Standard Time on March 15, 2021.

### **Judging**

Photo entries will be judged based on creativity, quality, and originality, responsiveness to the prompt and overall impact.

Sun Tran will select 4 finalists and will post the original photograph on Sun Tran.com. At that time, the public can vote on our website for the winner. Grand Prize winner will be revealed online in March 21, 2020. In case of a tie, Sun Tran will select the grand prize winner.

Sun Tran will notify winners via the contact information provided at the time of entry; Sun Tran may disqualify anyone who fails to respond to the notification within five business days.

Please do not contact us about the status of entries or judging.

**Prizes:**

One prize will be awarded, as follows:

**Grand Prize:** (1) One Annual Transit Pass good for 1 year value at \$480.00 and the cover of a Sun Tran Ride Guide publication in the year 2021. In the event that a Ride Guide is not published in 2021, Sun Tran will honor the prize winner with a Ride Guide cover feature in 2022.

Winners must sign a release and license, as well as a declaration of eligibility, and will be responsible for paying any fees or taxes associated with the prize. All prizes are awarded “as is” and non-transferable. The Grand Prize is non-refundable and cannot be exchanged or redeemed for cash.

**Online Features:**

Sun Tran may select photos for highlight on its website or display in a publicly accessible contest archive. Such selections will be made in Sun Tran’s sole discretion.

**Conditions of Entry:**

All entrants hold the Sponsors and their respective regents, directors, officers, employees, emeriti, fellows, interns, research associates, and volunteers (the “Indemnified Parties”) harmless from and against all claims of any nature arising in connection with entrant’s participation in the contest and acceptance or use of a prize. The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred as a result of entrants’ participation in the contest or winner’s acceptance and usage of a prize. The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries. Entrants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks or expletives, or is otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, sexually explicit, or that infringes on the rights of any third party.

The contest is void where prohibited or restricted by law. Sun Tran reserves the right to cancel the contest or modify these rules at its discretion. In the event of a dispute regarding the winners, Sun Tran reserves the right to award or not award the prizes in its sole discretion. Sun Tran reserves the right to disqualify any entrant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these rules or other applicable law or regulation; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner