



**F O R I M M E D I A T E
R E L E A S E**

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Director of Marketing

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SUN TRAN HIRES NEW PUBLIC RELATIONS MANAGER

Tucson, AZ - Karin Erickson returns to Sun Tran as the new Public Relations Manager. She replaces Carmella Bridges who recently relocated to South Carolina. Ms. Erickson resumes the position she previously held from 1999 to 2001. She formerly worked at the Tucson Downtown Alliance as the Event Manager.

Ms. Erickson will coordinate events showcasing Sun Tran's continued community outreach. She will also focus on writing and distributing media releases, writing the Sun Tran employee and passenger newsletters, and maintaining website content. She currently is a member of the Annual Holiday Parade Committee and the Tucson Chamber of Commerce's Good Morning Tucson Committee.

Ms. Erickson can be reached at 623-4301 extension 230, and her email address is kericks1@ci.tucson.az.us.

Sun Tran's mission is to provide safe, well maintained and cost effective public transportation with a team of innovative and diverse employees, dedicated to our customers, the environment and the community.