



F O R I M M E D I A T E
R E L E A S E

Date: October 13, 2003

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SUN TRAN CELEBRATES TUCSON IN MOTION DAY **Thursday, October 16, 2003**

TUCSON, Arizona - Sun Tran and the American Public Transit Association (APTA) celebrate Tucson In Motion, an all-day program spotlighting transit on Thursday, October 16, 2003. Tucson In Motion is an event that highlights the benefits of transit in the community, and thanks passengers for riding the bus and supporting Sun Tran.

The benefits of transit are numerous. Sun Tran's commitment to using Compressed Natural Gas (CNG) and the ability to relieve traffic congestion are two important factors. Sun Tran is a viable alternative mode of transportation providing access to work, schools, shopping, community services and recreation. Sun Tran supports livable communities goals, creates jobs and stimulates economic development.

George Caria, Sun Tran's General Manager states, "Tucson In Motion is Sun Tran's way of thanking our passengers. We are excited to be sharing this day of transit awareness with our community partners, the City of Tucson's downtown TICET Shuttle, Pima County's Rural Transit and the UA's Cat Tran. It truly is a celebration of Tucson in Motion!"

Tucson Mayor Robert E. Walkup will kick off the festivities at 8:00 A.M. at the Ronstadt Transit Center. A full day of activities will occur at the transit centers, on the buses, and in the community for Tucson In Motion. For all the details on Tucson In Motion, please see the attached Fact Sheets.

For information about Sun Tran, bus routes, and schedules, visit www.suntran.com or call Sun Tran's Customer Service Center at 792-9222 (TDD: 628-1565).

Sun Tran's Tucson In Motion Fact Sheet

Sun Tran's Tucson In Motion activities include:

- Monday, October 13, through Sunday, October 19, Krispy Kreme will provide a free 2-Pack of original glazed doughnuts to Sun Tran passengers who show their Sun Tran bus pass at either Krispy Kreme location at 3605 East Broadway Blvd., or 4585 North Oracle Road.

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Activities on Thursday, October 16, 2003, include:

- Passengers will receive free Krispy Kreme Doughnuts from 7:00 A.M. to 9:00 A.M. at all three Sun Tran transit centers:
 - Tohono Tadaí Transit Center, located at Stone and Wetmore
 - Roy Laos Transit Center, located at 6th Avenue and Irvington Road
 - Ronstadt Transit Center, located at 6th Avenue and Congress Street
- City of Tucson Mayor Robert E. Walkup will officially declare "Tucson In Motion Day" at the Ronstadt Transit Center beginning at 8:00 A.M. The Mayor will present a proclamation to Sun Tran's General Manager, George Caria, and thank passengers for riding the bus. City of Tucson Director of Transportation, James W. Glock, P.E., will conclude the ceremony.
- KHYT-FM (Rock 107.5) will make a "Rock Stop" at Ronstadt Transit Center from 8:00 A.M. to 9:00 A.M. and provide music, and prize giveaways.
- KSZR-FM (Star 97.5) will make a "Star Stop" at Ronstadt Transit Center from Noon to 1:00 P.M. providing fun prize give-aways, and music. Slices of free pizza will be distributed by Sun Tran employees beginning at Noon.
- The Ronstadt Transit Center will have free entertainment from 4:00 P.M. to 5:30 P.M. as a special early evening treat to passengers.
- Throughout the day passengers riding the City of Tucson's TICET Shuttle or the UA's Cat Tran will receive Sun Tran promotional items.
- Pima County Rural Transit will have route schedules and maps of their service available at Ronstadt Transit Center and Laos Transit Centers all day.
- Sun Tran give-aways will be distributed to passengers at all three transit centers from 7:00 A.M. to 6:00 P.M. Also, Sun Tran "Ambassadors" will be riding a number of buses giving Sun Tran promotional items to passengers on board.

Tucson In Motion Supporting Partners Fact Sheet

This is the first year that Sun Tran has partnered with other transit organizations on an event that specifically spotlights transit in the community. Sun Tran's partners in Tucson In Motion include:

The City of Tucson's TICET (Tucson Inner City Express Transit) Shuttle operates weekdays as a free shuttle for downtown visitors, and workers. TICET Shuttles help reduce traffic congestion downtown, and make parking easier by moving individuals from parking lots to their final destination. For more information on TICET please call 791-5071, or visit www.ci.tucson.az.us.

Pima County's Rural Transit provides transit service to residents living in rural areas of Pima County. Four routes are offered serving Marana, Tucson Estates, San Xavier, and the towns of Three Points, Sells, Why and Ajo along State Route 86. Service hours and days vary so please check the website or call for additional information. Fares vary depending on the destination and length of trip. For more information on Rural Transit call 740-6398, or visit the website at www.dot.pima.gov/transsys/bus.

The UA's Cat Tran is a free campus shuttle for students, faculty and staff. The system operates Monday through Friday from 6:30 A.M. to 6:30 P.M. and provides a valuable service link to individuals from parking lots to their location on campus. Cat Tran Shuttle information is available by calling 621-7721, or visiting the website at www.parking.arizona.edu.