



F O R I M M E D I A T E
R E L E A S E

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SUN TRAN NAMES A NEW CUSTOMER RELATIONS MANAGER

Tucson, AZ - Sun Tran has named Patricia Anderson as its new Customer Relations Manager. She replaces Sally Valenzuela who retired this fall. Ms. Anderson has extensive customer relations management and marketing experience. She previously worked for Xerox, Grupo Q, and Banco de el Ahorro Hondureño in Central America before moving to Tucson.

She holds a Bachelor of Business Administration degree from Wartburg College in Waverly, Iowa, and received a Post Graduate Diploma in Marketing of Services from the Maastricht School of Management in the Netherlands.

Ms. Anderson's responsibilities at Sun Tran include managing the Customer Service Department, working with local and national ADA affiliates, and overseeing production of the Ride Guide.

Ms. Anderson can be reached at (520) 623-4301 extension 283, and her email address is panders1@ci.tucson.az.us.

Sun Tran's mission is to provide safe, well maintained and cost effective public transportation with a team of innovative and diverse employees, dedicated to our customers, the environment and the community.